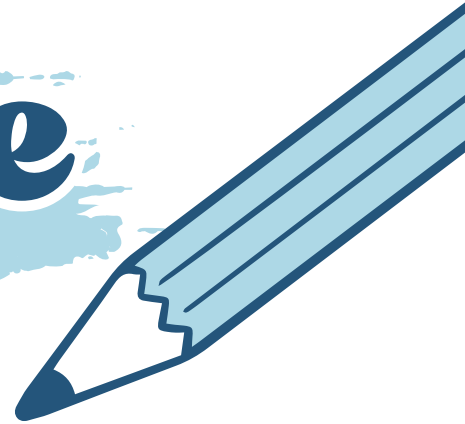


# THE positive postie PROJECT



The Positive Postie Project was a kindness-based wellbeing initiative that encouraged the whole community to practice gratitude. The campaign was widely promoted through navy 'grateful' caps which were dropped at parks, sporting facilities and other landmarks for community members to find.

Participating schools received free campaign resources, including branded notepads and Positive Postie boxes to inspire students to write kind, uplifting notes to their peers, teachers and school staff. Local businesses were also invited to get involved in the campaign with their staff.

As part of the campaign, a virtual gratitude wall was set up on the CGLLEN website to allow community members to acknowledge and celebrate local businesses, sporting clubs, community groups or individuals that are doing great things. The Positive Postie Virtual Gratitude Wall has remained live since the completion of the campaign and continues to be used to express gratitude. You can visit the wall or add your message [here](#).

